

01013

CS

REP HEADLINE# 6396960
*** ORIGINAL REV#0 ***
REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
OCT25/12 14.05
*** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # 338930 CONTRACT # 6396960 CLASS: NATL. LOCAL REGIONAL

PRDCT RAJA 10/26 EST#332 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT26/12 OCT26/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 14.05

REP: TO JEN
FR CHERYL
NEW ORDER
TTL \$10225
PLS CNF THANKS

Stale
Cancellable
[Signature]

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		\$800.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS												
3			1130P-1230A	30		\$675.00	10/26	10/26	1		FRI	1
PROGRAM : TONIGHT SHOW												
5			800A-900A	30		\$800.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHOW												

AGENCY EST# = 332

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

4
4
3

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6396960
 *** ORIGINAL REV#0 ***

OCT25/12 14.05
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
OCT/12			10225.00									
CONTRACT TOTAL												10225.00
TOTAL SPOTS												15

✓
 10/10/25

MARKET TOTALS \$31,953 WPXI 32% KDKA 40% WTAE 25% WPGH 3% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*